

CENTRAL COUNTY REGIONAL OCCUPATIONAL PROGRAM

<u>HOURS</u>			<u>COMPETENCIES</u>	CA CTE Standards	CA State Board Standards
C	CC	CCTE			
3			SECTION 1 – INTRODUCTION AND ORIENTATION		
			<ol style="list-style-type: none"> 1. Observe District rules, regulations and policies. 2. Explain class requirements and student expectations. 3. Demonstrate emergency preparedness. 		
27			SECTION II – CAREER PREPARATION/FOUNDATION SKILLS		
			<p>1.0 ACADEMICS</p> <p><i>Visual and Performing Arts: Visual Arts</i></p> <ol style="list-style-type: none"> 1. Artistic Perception <ol style="list-style-type: none"> a. Develop Perceptual Skills and Visual Arts Vocabulary b. Analyze Art Elements and Principles of Design c. Impact of Media Choice 2. Creative Expression <ol style="list-style-type: none"> a. Skills, Processes, Materials, and Tools b. Communication and Expression Through Original Works of Art 3. Historical and Cultural Context <ol style="list-style-type: none"> a. Role and Development of the Visual Arts b. Diversity of the Visual Arts 4. Aesthetic Valuing <ol style="list-style-type: none"> a. Derive Meaning b. Make Informed Judgments 5. Connections, Relationships, Applications <ol style="list-style-type: none"> a. Connections and Applications b. Visual Literacy c. Career and Career-Related Skills 		<p>1.0VPA-VA(P)[9-12]1.1, 1.3-1.6</p> <p>2.0VPA-VA(P)[9-12]2.1,2.3-2.4,2.6</p> <p>2.0VPA-VA(A)[9-12]2.1,2.4,2.6</p> <p>3.0VPA-VA(P)[9-12]3.1, 3.2, 3.3</p> <p>4.0VPA-VA(P)[9-12]4.1-4.5</p> <p>5.0VPA-VA (P) [9-12]5.1-5.4</p>

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			<p><i>English-Language Arts</i></p> <ol style="list-style-type: none"> 1. Writing <ol style="list-style-type: none"> a. Research and Technology 2. Written and Oral English Language Conventions 		1.0ELA-W[11-12]1.6, 1.7 1.0ELA-WOELC-LS[11-12]1.1-1.3
			<p>2.0 COMMUNICATIONS</p> <p>Students understand the principles of effective oral, written and multimedia communication in a variety of formats and contexts.</p>		
			<p>2.1 Reading:</p> <ol style="list-style-type: none"> 1. Use the structure and format of workplace documents and reference materials to locate information. 2. Read, interpret and follow instructions and technical directions to successfully utilize services, tools and technology. 	2.1 2.6	
			<p>2.2 Writing</p> <ol style="list-style-type: none"> 1. Demonstrate the principles of effective communication. 2. Create workplace documents, including business correspondence and reports, using correct format, style, vocabulary and grammar. 3. Create a personal resume for a specific audience. 4. Complete a job application form. 5. Understand the importance of effective written communication skills in getting and keeping a job. 6. Use the appropriate vocabulary and specialized terminology of the industry. 	2.2, 2.5 2.5 2.6	
			<p>2.4 Listening and Speaking</p> <ol style="list-style-type: none"> 1. Demonstrate active listening skills. 2. Use professional, clear and appropriate techniques for verbal communication in the workplace, including answering the telephone, providing information and delivering messages. 	2.4 2.4	

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			3.0 CAREER PLANNING AND JOB RETENTION Students understand how to make effective decisions, use career information, and manage personal career plans:		
			<ol style="list-style-type: none"> 1. Assess personal qualifications, interests, aptitudes, knowledge, and skills and know those qualities necessary to succeed in the workplace. 2. Conduct career exploration utilizing a variety of resourced and systems. 3. Outline possible career profiles and pathways and develop and individual career plan. 4. Identify professional organizations and industry associations within a career field, and discuss their role, function and benefits. 5. Locate and outline current labor market projections and describe past, present and future trends that affect careers. 6. Prepare a personal portfolio. 7. Describe the key elements of the hiring process, and explain strategies that can be used effectively for self-promotion. 8. Demonstrate effective interviewing skills. 	3.1 3.2 3.3 3.4 3.5 3.6 3.6 3.6	
			4.0 TECHNOLOGY Students know to use contemporary and emerging technological resources in diverse and changing personal, community, and workplace environments:		
			<ol style="list-style-type: none"> 1. Identify current and future technologies and their applications. 2. Effectively select and employ appropriate technology. 	4.1, 4.3 4.4	
			5.0 PROBLEM SOLVING AND CRITICAL THINKING Students understand how to create alternative solutions by using: critical and creative thinking skills, such as logical reasoning, analytical thinking, and problem-solving techniques:		
			<ol style="list-style-type: none"> 1. Demonstrate the ability to apply systematic problem-solving techniques to identify and analyze problems and create solutions. 2. Use critical and creative thinking skills to make informed decisions about work-related issues. 	5.1, 5.2 5.3	

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			6.0 HEALTH, SAFETY, AND ENVIRONMENTAL ISSUES Students understand health and safety policies, procedures, regulations, and practices, including equipment and hazardous material handling:		
			1. Exhibit an understanding of occupational safety issues and describe the policies, procedures, regulations and agencies that govern workplace safety.	6.1	
			2. Understand the importance of emergency preparedness and describe the elements of an emergency preparedness plan.		
			3. Describe proper procedures for handling hazardous materials.	6.2	
			4. Operate equipment safely so as not to endanger themselves or others.	6.2	
			5. Explain personal health and safety precautions in the workplace, including universal precautions, stress management and ergonomics.	6.6	
			7.0 RESPONSIBILITY AND FLEXIBILITY Students know the behaviors associated with the demonstration of responsibility and flexibility in personal, workplace, and community settings:		
			1. Describe appropriate workplace attitudes, appearance and behaviors and know how to exhibit a positive professional demeanor.	7.1	
			2. Display an understanding of personal accountability and responsibility and explain how these qualities are demonstrated in their personal and professional lives.	7.2	
			3. Demonstrate responsibility by being punctual, attending class regularly and giving notification of absence.	7.2	
			4. Demonstrate a positive attitude towards change, and the ability to be flexible and utilize adaptive behaviors.	7.3	
			8.0 ETHICS AND LEGAL RESPONSIBILITIES Students understand professional, ethical, and legal behavior consistent with applicable laws, regulations, and organizational norms:		
			1. Understand the laws dealing with sexual harassment in the workplace recognize inappropriate behaviors and describe the recommended		

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			response and reporting procedures. 2. Discuss the elements and importance of ethics in the workplace. 3. Demonstrate the behaviors of honesty, responsibility and integrity.	8.1 8.2, 8.3 8.4	
			9.0 LEADERSHIP AND TEAMWORK Students understand effective leadership styles, key concepts of group dynamics, team and individual decision making, the benefits of workforce diversity, and conflict resolution:		
			1. Identify the characteristics of a good leader. 2. Demonstrate positive working relationships and participate cooperatively as the member of a team. 3. Utilize organizational and time management skills to plan and complete tasks and attain goals. 4. Identify strategies for dealing with conflict. 5. Demonstrate respect for individual and cultural differences.	9.1 9.1 9.3 9.4 9.5	
			SECTION III – COURSE CONTENT SKILLS		
10			A. Perceptual Skills and Vocabulary: 1. Identify and describe the elements of art and principles of design and analyze their use in graphic design. 2. Research and analyze the work of a contemporary graphic designer and describe in writing how they use the elements of art in their own unique style. Use vocabulary appropriate to the study of art and graphic design 3. Examine early examples of both graphic design and fine art and compare and contrast to the work of contemporary digital artists.	A1.0:1.1; 10.7 A1.0:1.3; 10.6 A1.0:1.6	1.0VPA-VA(P)[9-12]1.1 1.0VPA-VA(P)[9-12]1.3 1.0ELA-W[11-12]1.6, 1.7 1.0VPA-VA(P)[9-12]1.3-1.6
20			B. Skills and processes: 1. Elements of Art and Principles of Design a. Create original works that solve graphic art problems and demonstrate effective use of the elements of art and	A1.2:2.1; 10.10	2.0VPA-VA(P)[9-12]2.1

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20			<p>principles of design.</p> <p>b. Create a series of illustrations that each demonstrates the effective use of one of the elements of Art.</p> <p>c. Identify and explain the steps in the traditional graphic design process.</p> <p>d. Develop a specified design project using the traditional design process.</p> <p>e. Create individual works of graphic art that illustrate the use of observational skills.</p> <p>f. Demonstrate the appropriate use of fonts and typography in the creation of original design projects.</p> <p>2. Visual Communication Using Photography and Symbols:</p> <p>a. Use techniques and tools to create, enhance and manipulate digital images in the creation of original works of graphic art.</p> <p>b. Demonstrate the effective manipulation of photographic imagery including:</p> <ul style="list-style-type: none"> • Selecting/acquiring images • Cropping • Scanning • Correcting • Enhancing • Photo montage <p>c. Describe how symbols are used in visual communications.</p> <p>d. Differentiate between logos, symbols and icons.</p> <p>e. Create an original logo design that fulfills specific communication needs.</p>	<p>A1.2:2.1; 10.7</p> <p>A1.2:2.1</p> <p>A1.2:2.4</p> <p>A1.2:2.1; 10.10</p> <p>A1.2:2.1,2.3, 10.10</p> <p>A1.2:2.3; 10.10</p> <p>A1.2:2.5</p> <p>A1.2:2.1,2.5; 10.10</p>	<p>2.0VPA-VA(P)[9-12] 2.4</p> <p>2.0VPA-VA(P)[9-12] 2.3</p> <p>2.0VPA-VA(P)[9-12] 2.1</p>

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20			<p>3. Publishing, Advertising and Packaging:</p> <ul style="list-style-type: none"> a. Describe how design is used in standard publications. b. Explain what is meant by “graphic style” in publications. c. Create an original style for a specified publication. d. Describe the elements of effective layout for Advertising. e. Use the elements of effective layout in the creation of an original Advertising project. f. Explain how market research impacts design. g. List the legal and marketing requirements for product packaging. h. Design and create a 3-Dimensional model of a package for a specified product. 	<p>A1.2:2.1; 10:10</p> <p>A1.2:2.1</p> <p>8.1,8.2,8.6</p> <p>A1.2:2.1,2.3; 10.10</p>	<p>2.0VPA-VA(P)[9-12] 2.1</p> <p>2.0VPA-VA(P)[9-12] 2.1 2.0VPA-VA(P)[9-12] 2.3</p>
10			<p>C. History of Graphic Design</p> <ul style="list-style-type: none"> 1. Demonstrate an understanding of the history of graphic design by identifying and describing major milestones, influences and pioneers in the field. 2. Identify major developments in the history of typography and the presentation of the written word. 3. Describe how new advancements in technology influence the content and creation of graphic art. 	<p>A1.3:3.1-3.3(P); 10.3, 10.8</p> <p>A1.3:3.1(A); 10.3, 10.8</p>	<p>3.0VPA-VA(P)[9-12] 3.1, 3.2, 3.3</p>
20			<p>D. Cultural influences in Graphic Design</p> <ul style="list-style-type: none"> 1. Research selected works of graphic design from other countries and identify how different cultural influences are reflected in the design, content and purpose. 2. Analyze and understand the use of motifs and other traditional art forms and incorporate them effectively in original graphic work. 	<p>A1.3:3.1; 10.1, 10.2</p> <p>A1.2:2.1, 2.4, 2.5; 10.10;</p>	<p>3.0VPA-VA(P)[9-12] 3.1,3.3,3.4 3.0VPA-VA(A)[9-12]3.3,3.4 1.0ELA-W[11-12]1.6, 1.7</p>
5			<p>E. Responding to, analyzing, and making critical assessments about</p>		<p>4.0VPA-VA(P)[9-12]</p>

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			<p>works of graphic design/illustration.</p> <p>1. Provide written and verbal critiques of own and peers’ graphic designs using the conventions of art criticism.</p>	A1.4:4.1,4.3,4.4	4.4, 4.5 4.0VPA-VA(A)[9-12]4.4
10			<p>F. Analyze, assess and derive meaning from works of art according to the elements of art, the principles of design, and aesthetic qualities.</p> <p>1. Analyze graphic works by designers from various historical periods and cultures. Focus on describing ways that personal beliefs, cultural traditions and social, economic and political contexts determine the meaning or message.</p> <p>2. Evaluate and respond to professional critiques of graphic works of art.</p> <p>3. Compare and contrast written reports of community reactions to selected works of graphic design.</p>	<p>A1.4:4.1, 4.3,4.5(P); A1.4:4.3(A); 10.1, 10.2</p> <p>A1.4:4.1,4.3,4.5</p> <p>A1.5:5.3</p>	<p>4.0VPA-VA(P)[9-12] 4.1-4.5 4.0VPA-VA(A)[9-12]4.2,4.3</p> <p>4.0VPA-VA(P)[9-12] 4.2-4.4</p> <p>5.0VPA-VA (P) [9-12]5.3</p>
20			<p>G. Connections and Applications:</p> <p>1. Research and report on a selected graphic artist with specific respect to their training and how they pursued their artistic career.</p> <p>2. Design and create a graphic piece that addresses a current controversial topic using illustrations that impact public perceptions and effectively communicate the issue.</p> <p>3. Apply the knowledge and understanding of the elements of graphic design to create an original work in another art form.</p> <p>4. Compare and contrast the various media coverage of a contemporary art installation.</p> <p>5. Understand the expectation and requirements of university entry and the graphic design labor market. Create a personal career and education plan to meet these requirements.</p>	<p>A1.5:5.4; 3.2, 3.5</p> <p>A1.2:2.4</p> <p>A1.2:2.1,2.2</p> <p>A1.4:4.3,4.5; A1.5:5.3</p> <p>5.4</p>	<p>1.0ELA-W[11-12]1.6, 1.7 5.0VPA-VA(P)[9-12] 5.1, 5.2</p> <p>2.0VPA-VA(P)[9-12] 2.6</p> <p>2.0VPA-VA(A)[9-12]2.1,2.4,2.6</p> <p>4.0VPA-VA(P)[9-12] 4.3,4.5; 5.0VPA-VA (P) [9-12]5.3 5.0VPA-VA(P)[9-12] 5.4</p>

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15			H. Portfolio 1. Prepare portfolio of original works that reflect refinement of skills and development of individual style.	A1.5:5.3	5.0VPA-VA(P)[9-12] 5.3
180 TOTAL					